



HomeAid
Northern Virginia

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Winter 2009

HomeAid Presents 2009 Presidents' Circle Awards

Terri Stagi, 84 Lumber and Center of Hope



HomeAid Northern Virginia President Rick Cole presents the Presidents' Award to Terri Stagi, President of Women Giving Back and HomeAid Northern Virginia Board Member. Stagi has been actively involved with HomeAid since 2003.

HomeAid Northern Virginia's prestigious annual Presidents' Circle Awards were presented at the 8th Annual HomeAid Northern Virginia Gala & Auction presented by M&T Bank, on November 14, 2009. **Terri Stagi**, Vice President, Jack Morris Advertising, Inc. received the 2009 Presidents' Award, and **84 Lumber** was recognized with the 2009 Trade Partner of the Year Award. **Good Shepherd Alliance's Center of Hope** was honored as the Non-Profit Care Provider Project of the Year.

Presidents' Award: Terri Stagi

The Presidents' Award is presented to an individual, a company or an organization that has shown exceptional dedication to the goal of ending homelessness with service to HomeAid Northern Virginia. "Personally, I am very honored and excited to present the award to Terri Stagi," said Rick Cole, HomeAid Northern Virginia President and Chief Financial Officer, The Long Companies. "Terri has spent countless hours working on public relations and marketing efforts for HomeAid since the early days of our organization and she has been the leader in the formation and success of the Women Giving Back (WGB) program."

Stagi's involvement with HomeAid Northern Virginia began in 2003 when she was invited to join the Board of Directors by Steve Alloy, President of Stanley Martin Homes and past President of HomeAid Northern Virginia. "I am so glad he asked me to get involved," said Stagi. "My participation with HomeAid and Women Giving Back is very rewarding. It is personally satisfying to help people move on with their lives."

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HomeAid Project: A Great Experience for All



John Darvish Construction employees work on the roofs of two townhouses for Good Shepherd Housing & Family Services.

HomeAid Northern Virginia recently completed renovations on two Lorton-area townhouses for Good Shepherd Housing & Family Services (GSH&FS). "Working with HomeAid was a great experience for everyone," said David Levine, Director of Housing for GSH&FS. "Just knowing that you are getting quality workmanship from the best trade professionals who also care about their communities and want to help out was very reassuring."

HomeAid chose Builder Captain CarrHomes to lead the project with significant support from John Darvish Construction. "Kalvin Starcher, CarrHomes supervisor on the project, oversaw both the interior and exterior work on the houses," said Bob Czaplicki, Contract Manager for CarrHomes. "Our in-house trades worked on repairing and replacing stair rails, roof trusses and attic stairs. We worked with our trade partners to replace a tool shed, add fencing and replace the two roofs." John Darvish Construction replaced the structurally unsound, 30-year-old roofs with more efficient, high R-value roofs. The estimated value of the work done is \$16,000.

"The tenant families in the units were very appreciative of the work done," said Levine. "They expressed their thanks for the quality of the work. In fact, we've moved a new family into one of the units."

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Renovation Leaves Family Squealing With Delight

HomeAid Northern Virginia recently completed a project with shelter care provider Good Shepherd Housing Foundation (GSHF) and Builder Captain M/I Homes. "If the squeals of delight and jumping with waving arms could be translated, all four of the kids would be saying WOW!" said Pam Kovach, Executive Director of Good Shepherd Housing Foundation.

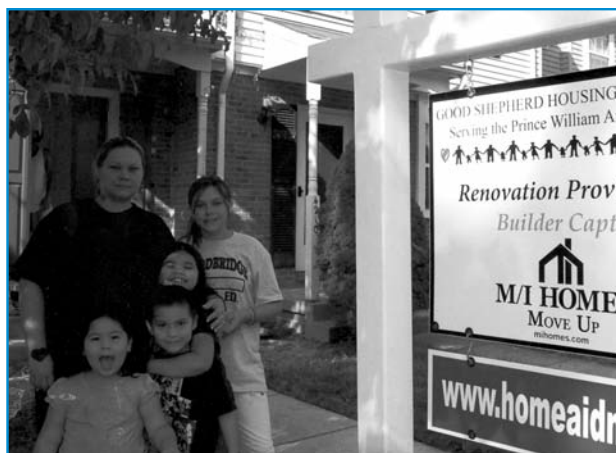
The Dale City area townhouse comfortably houses a single parent and four children. But that wasn't always the case. The townhouse needed extensive renovation. There was "damage behind the walls, under the floor and behind the siding," said David Janson, Vice President of Construction for M/I Homes. The house needed to be gutted down to its structure and rebuilt from there. The estimated cost of the renovations totaled \$70,000. M/I Homes, the trade partners and HomeAid covered the complete cost of the project.

"On behalf of the HomeAid Board of Directors I would like to recognize and thank Builder Captain M/I Homes for their commitment and work on the Good Shepherd Housing Foundation project," said Rick Cole, HomeAid Northern Virginia President and Chief Financial Officer, The Long Companies. "I would also like to extend a heartfelt 'thank you' to all the trade partners — without them and their hard work the project wouldn't have been completed."

The renovation will have an even greater impact in the community. "This year Good Shepherd has purchased six additional townhouses for more affordable family housing," said Kovach. "This incredible renovation has helped make this expansion possible." The savings GSHF received from HomeAid has helped them reinvest their funds to purchase these additional properties. Good Shepherd Housing Foundation is dedicated to providing permanent supportive housing and transitional housing for single persons with chronic mental illness and for families who are homeless or in imminent danger of homelessness.



HomeAid President Rick Cole (left) and GSHF Executive Director Pam Kovach recognize and thank Eric Ferreira, Production Manager, M/I Homes, for the company's role as Builder Captain.



The family loves their renovated home and thanks HomeAid, Builder Captain M/I Homes, and all the trade partners for their hard work.

Thanks to Builder Captain M/I Homes for the Good Shepherd Housing Foundation Shelter Care Project and to All the Trade Partners

B&K Distributors
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J H Kim Siding
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Northstar Electric
NV Plumbing
Rinker Drywall
Summit Roofing
TMS

Thanks to CarrHomes, Builder Captain for the Good Shepherd Housing & Family Services Shelter Care Project, and to the Trade Partners

John Darvish Construction
Jim Konnick, Professional Engineer
P&B Landscaping
Piedmont Energy Analysis

GSH&FS is focused on helping people avoid homelessness and to maintain a safe, secure home for them and their family. "We provide housing to people who are employed and can support housing, but because of bad credit or a negative rental history are denied housing from traditional landlords," said Levine. "Our housing is not subsidized but offered at very affordable rates." In addition to housing, GSH&FS also provides services to tenants to help them improve their money management skills, for example, and connects them to other services, such as vocational training or daycare, that enables them to continue to work.

"CarrHomes has been involved in many HomeAid projects both large and small," said Czaplicki. "We are just happy to play our part in helping out in the communities that we live and work in." Care providers like GSH&FS are happy as well. "HomeAid was there to help us and came in with great community partners to help us with our renovation work," said Levine.

"HomeAid was there to help us."

Thank YOU!

The HomeAid Northern Virginia 8th Annual Gala & Auction was a huge success in large part due to the generous support of our sponsors and donors. HomeAid Northern Virginia wishes to recognize and thank this group for their continued support and commitment to ending homelessness in our community.

In-Kind Sponsors and Gala Partners

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The following individuals and companies made donations in support of the Silent and Live Auctions:

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2009 Presidents' Circle Awards Continued from page 1

Trade Partner of the Year Award: 84 Lumber

"The HomeAid Board of Directors is proud to recognize 84 Lumber as the Trade Partner of the Year for their generous contribution to several HomeAid projects," said Cole. "They truly embody the spirit of partnership and their commitment to the HomeAid Northern Virginia mission has made a difference in the lives of families in transition in our community." The Trade Partner of the Year Award is presented to a vendor, trade partner or industry partner who has gone above and beyond in their service to HomeAid Northern Virginia.

"Over the past several years, despite the downturn in our industry, 84 Lumber and the Hardy Family have continued to donate hundreds of thousands of dollars each year in cash and products to organizations such as HomeAid in order to help them pursue their mission of helping others," said Mark S. Cyrus, Outside Sales Representative for 84 Lumber. "We are especially proud to be involved with HomeAid and look forward to seeing the positive results of all of our efforts."



Mark Cyrus, Outside Sales Representative for 84 Lumber proudly accepts the Trade Partner of the Year Award from Rick Cole, HomeAid Northern Virginia President. 84 Lumber was a major supplier to the ACTS Family Services Center and Good Shepherd Alliance's (GSA) Center of Hope.

Non-Profit Care Provider Project of the Year: Center of Hope, Good Shepherd Alliance

"Thank you to all the volunteers who helped to build the Center of Hope," said Mark Schmitt, Treasurer, Good Shepherd Alliance. "I was astounded at not only the individual efforts expended but by the sheer number of people involved with this project since we began our journey back in April 2007." In the summer of 2007 HomeAid agreed to undertake the project and Toll Brothers agreed to act as a builder captain.

"What these caring members of the community have accomplished, and the gift that has resulted has surpassed all expectations," said Schmitt. "Yes, it will most definitely be the cornerstone to launch and fund homeless services and support those in need. But your gift is even more than that—it will be a cherished part of the Ashburn community." The Non-Profit Care Provider Project of the Year Award recognizes a project that embodies the spirit of HomeAid—builders, trade partners and service providers working together to end homelessness.

"HomeAid Northern Virginia refuses to stand on the sidelines in the fight to end homelessness in our community," said Cole. "It is through the strength of our private-public partnerships that makes HomeAid successful. It is only fitting that we honor those who work so hard in helping us achieve our mission."



Good Shepherd Alliance Board Members, staff and supporters were thrilled to receive the Non-Profit Care Provider Project of the Year Award for the Center of Hope project. Through reduced costs and donations of time, money and materials by Toll Brothers and more than 75 supplier partners, GSA saved over \$400,000 in construction expenditures working with HomeAid.

Folks Raising Funds for HomeAid at the Jeans & Jewels Gala & Auction



▲ There was plenty of time for catching up with old friends and meeting new ones among the nearly 350 attendees attired in their “best” Western wear.



▲ Former HomeAid President Steve Alloy, President, Stanley Martin Homes, enjoys the Live Auction. Attendees raised their paddles to bid on a number of vacations including a week's stay in a slope side condo in Snowmass, Colorado, a week's stay in beautiful Deer Valley, Utah, and a spa getaway to the Lorien Hotel and Spa in Old Town Alexandria. Bidding on a private catered wine tasting for 10 and tickets to the Redskins -- Cowboys football game was also spirited.



▶ Bidding was fast and furious at the Live Auction. More than \$25,000 was raised in the paddle challenge, allowing HomeAid to add an additional \$25,000 to the total raised through a donation match from an anonymous donor.



▲ There were many lighthearted moments during the festivities as the attendees honored the Presidents' Circle Award winners, watched presentations on the impact of HomeAid's work and listened to a resident speak of her family's reaction to a HomeAid renovation of her home.



▲ The Silent Auction featured a wide range of items including museum and theater packages, restaurant gift certificates and local vineyard tours as well as items for sports enthusiasts. Proceeds from the auction will be used to build and renovate emergency shelters and transitional housing.

M&T Bank Employees are HomeAid Heroes to Max's Place

M&T Bank employees recently spent a day outside helping others in their community through the HomeAid Heroes program. HomeAid Heroes is a full-service program providing company employees with the opportunity to give a day of service to a local shelter or organization that serves homeless families. M&T Bank employees spent the day at Max's Place, one of New Hope Housing's facilities, where they weeded, planted and made a planting bed for a vegetable garden next spring. HomeAid Northern Virginia Board Member Andrew Moore, President of Arlington Designer Homes, was the Builder Captain for the project and served as the site superintendent.

"M&T's volunteer project is greatly appreciated," said Laura Martin, Director of Programs for Chronically Homeless Adults, New Hope Housing. Max's Place provides permanent housing with support for eight previously chronically homeless adults, in a home environment. "These residents are working towards stability and a new way of living, which includes being a part of the community where they may have been shunned in the past. To know that people from the community care about these residents and want to beautify their living space is very affirming, and especially important for residents to feel supported and accepted—essential for residents in their path to a new life. "

"We try to do two HomeAid Heroes projects a year," said Timothy Lascko, Vice President, M&T Bank. "The employees benefit from a day out of the office. We also get the chance to work together in a different environment to help those in need. We met the folks we were helping and really felt their appreciation for our efforts. It's a great sense of accomplishment for a few hours of work."

HomeAid organizes the day for volunteers to perform light maintenance work, landscaping, painting, and other needed up-keep at local shelters. "Working through HomeAid allows us to do much more than we could on our own without the support we get from Christy Eaton (HomeAid Northern Virginia Executive Director) and the builders who supply tools and expertise," said Lascko.



M&T Bank employees spent six hours working at Max's Place.

If you're an **employer** interested in helping out in the community or a **shelter** in need of general maintenance and beautification of your property, please complete the appropriate application and submit it to HomeAid. Both applications can be found online at www.homeaidnova.org.

Parade of Homes Raises \$14,000+ for HomeAid

The Custom Builders Council (CBC) of the Northern Virginia Building Industry Association (NVBIA) once again named HomeAid Northern Virginia as the recipient of all donations raised from the 12th Annual Virginia Parade of Homes, held October 24 and 25. More than 5,000 people participated in this year's Parade of Homes.

"The Custom Builders Council is honored to be a partner with HomeAid," said Andrew Moore, President of Arlington Designer Homes and HomeAid Board Member. "This year, participation was much larger than just the CBC, with other builders joining us to raise more than \$14,000 for HomeAid. Donations were received not only from builders, but from the thousands of people who toured the 68 homes on display."



Andrew Moore, President of Arlington Designer Homes, presented a donation of more than \$14,000 on behalf of the Custom Builders Council during the HomeAid Annual Gala & Auction.

Heart Partners & Practical Supporters

HomeAid Northern Virginia recently worked with Builder Captain SugarOak Corporation to complete a Shelter Care Project for Reston Interfaith Housing Corporation. "We appreciate the heart-felt community work that HomeAid does in assisting organizations like ours," said Tim McMahon, Vice President, Housing and Community Development for Reston Interfaith Housing Corporation. "They are heart partners and practical supporters. In the relatively recent past HomeAid has facilitated around \$40,000 in rehabilitation assistance to our townhouse program. We are grateful."

"We own 40 townhouse units throughout Reston and Herndon to accommodate families who have either become homeless or are at-risk of becoming homeless," said McMahon. "As with any home, the 40 scattered-site townhouse units require regular maintenance."

A good number of the townhouses are older and have energy inefficient single-paned windows and sliding glass doors. As their budget allows, Reston Interfaith Housing Corporation replace these older windows and doors with quality double-paned energy efficient ones. "This is an important renovation for the units as it results in utility cost savings for the residents and lower energy consumption," said McMahon. "One of our Herndon units has beautiful new windows and a sliding glass door compliments of HomeAid Northern Virginia and thanks to the efforts of Josila Smith with Builder Captain SugarOak Corporation." The estimated value of the project is \$5,000.

"Working with HomeAid Northern Virginia is important to us," said Josila Smith, Vice President, SugarOak Corporation. "We see ourselves as a company that is responsible in a number of ways, environmentally and socially. Most of the people that work here volunteer in one capacity or another so it's second nature to us to want to help out."

HomeAid Northern Virginia and Builder Captain SugarOak Corporation also thank Quality Window and Door for their contribution to the project.



HomeAid Builder Captain SugarOak Corporation made two townhouses more energy efficient by replacing single-pane windows and doors. The renovations also upgrade the homes' exteriors.

Donate to HomeAid Northern Virginia

***Last Chance to Donate to HomeAid
Northern Virginia in 2009!***

Please join our fight to eliminate homelessness in Northern Virginia. If you haven't already made your tax-deductible contribution to HomeAid for 2009, **please use the enclosed envelope** to send back your most generous donation today; or, make your donation safely and securely online at www.homeaidnova.org.

Your donation to HomeAid Northern Virginia will be used to provide shelter improvements and resources for those in this difficult transition. Because of your generosity, HomeAid is able to save care providers thousands of dollars in construction costs and increase capacity to fight homelessness in Northern Virginia.

***Thank You to those companies and individuals who
have already made a 2009 donation to HomeAid!***

MARK YOUR CALENDAR!

Upcoming Events

Women Giving Back "The Store"

Second Saturday of each month, 8 a.m. to Noon, 1110 Herndon Pkwy., Herndon
Volunteer to help homeless women "shop" for business clothes and accessories. Contact wgb@womengivingback.org for more information.

HomeAid Holiday Office Closing

The HomeAid offices will be closed from December 24, 2009 through January 3, 2010.

2010 HomeAid Northern Virginia Care Provider Forum: March 2010

Non-profit organizations serving Northern Virginia's homeless in need of assistance in building or rehabilitating shelters are invited to this forum to learn about HomeAid's Shelter program, and gather other resources to help you serve those in need.
Speakers, Topics and Other Information about the event will be posted soon. The Forum in FREE to care providers, but you MUST pre-register to attend.

New Year's Resolution: Volunteer to Serve HomeAid in 2010

Would you like to help HomeAid pursue our mission to help end homelessness in our community? We need volunteers to help with *Women Giving Back*, the *Care Provider Forum* and the *9th Annual HomeAid Gala & Auction*. In this holiday season pledge to volunteer – meet others in your community and give back.

Please contact HomeAid Northern Virginia Executive Director Christy Eaton at (571) 283-6320 or ceaton@nvbia.com.

Know Our Numbers

Don't forget that HomeAid Northern Virginia is part of the United Way of the National Capital Area and the Combined Federal Campaign. Sign up for payroll deductions at work by selecting HomeAid Northern Virginia as your charity of choice.



HomeAid Northern Virginia's CFC code: **54784**
HomeAid Northern Virginia's United Way code: **8580**



Happy Holidays to everyone who has made HomeAid Northern Virginia such a success this year and every year!



www.homeaidnova.org

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